# Sales Requirements Documentation

The sales department wants to keep track of its print adverts. They think they need a database. Working with an analyst they have proposed the following table structures.

## Table 1: Sales.MediaOutlet

|  |  |  |
| --- | --- | --- |
| Name | Data Type | Nulls allowed? |
| MediaOutletID | int | No |
| MediaOutletName | nvarchar(40) | Yes |
| PrimaryContact | nvarchar(50) | Yes |
| City | nvarchar(50) | Yes |

## Table 2: Sales.PrintMediaPlacement

|  |  |  |
| --- | --- | --- |
| Name | Data Type | Nulls allowed? |
| PrintMediaPlacementID | int | No |
| MediaOutletID | int | Yes |
| PlacementDate | datetime | Yes |
| PublicationDate | datetime | Yes |
| RelatedProductID | int | Yes |
| PlacementCost | decimal(18,2) | Yes |